ABSTRACT

A method and system for presenting interactive and non-interactive media content to a client computer over a computer network. The system can combine discrete, continuous and interactive media into a single scene that is presented to the client computer. The system allows

5   the presentation to be highly configurable and may therefore customize the presentation for a specific user. User profile information may be stored in an repository associated with the system. This information may be used to customize the presentation to suit the specific needs of a user or to notify the user when a presentation of interest to the user is available. Furthermore, information about a user's interaction with a particular presentation may be stored in the

10   repository so that a presentation can adapt "on-the-fly" to suit the specific needs of a user. In addition, information regarding web services that are available on the Internet may be integrated with other interactive content in a presentation that is provided to a user. The system and method may also utilize an open-source computing platform so that presentations can be transmitted and displayed on a wide variety of client terminals.